

# Bill Clement

**BUILDS**

## EveryDay Leaders

### The Under-Pinning

People often see themselves in positions of leadership ONLY if they have job titles to match. The truth is, we all sit in leaders' chairs. Bill Clement will inspire your group to become *EveryDay Leaders* and achieve the highest levels of personal effectiveness and performance. He will activate the power you have to influence the buying decisions your customers make, while also elevating your teammates' moods, levels of persistence and contributions to group goals.

In a climate of often having to do More with Less, our personal performance as an *EveryDay Leader* is crucial not only to our organization's victories, but also our individual success.

### Customizing Commitment

"I will tailor my presentation to fit your meeting theme by personally conferencing with you, as often as necessary, to gain insights into who you are as well as what your goals, challenges and objectives are. With thousands of audiences under my belt, the goal has never changed — to be the perfect match for a meeting theme and to exceed my clients' expectations."

### Keynote Speeches

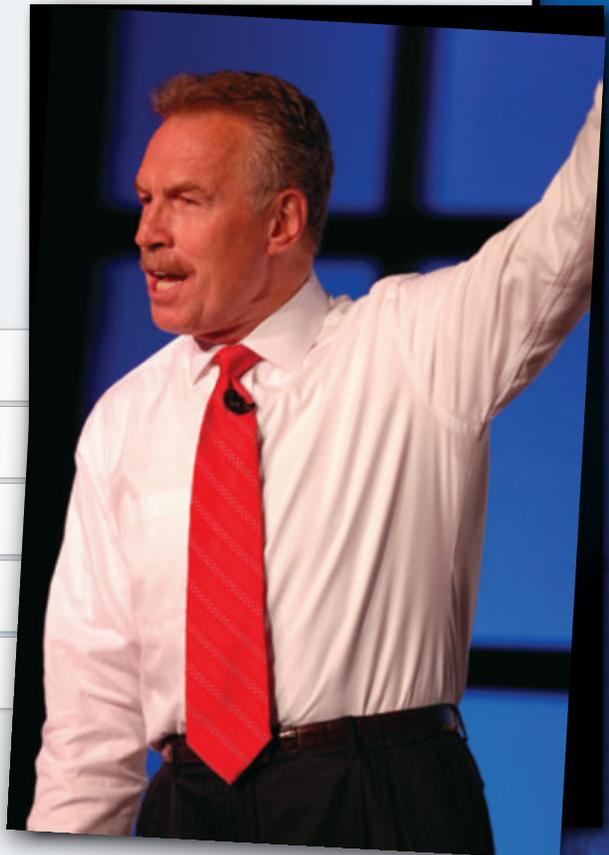
- ▶ **You are the EveryDay Leader**  
*Mine the Powers of Influence you have, regardless of your job title.*
- ▶ **Choosing Your Energy**  
*Become an Energy Source and not an Energy Vampire*
- ▶ **The Art of PULLING People**  
*How to Motivate in 60 seconds or less*
- ▶ **Walking Tightropes**  
*How to Confront Adversity and Achieve Performance Success*
- ▶ **Controlling your 90%**  
*Forget the 10% and Master what you Can Control*

### About Bill Clement

Two-time Stanley Cup Champion & renowned speaker, Bill Clement is a successful broadcaster, businessman and actor. He has also known the depths of emotional and financial ruin and will share his story.

Bill played eleven years in the National Hockey League for the Philadelphia Flyers, The Washington Capitals, and the Atlanta/Calgary Flames. He won 2 Stanley Cup Championships and also captained an NHL team.

After his major league career, Clement went on to multiple new arenas, including professional acting and sports broadcasting. He has appeared in over 250 television commercials as well as the soap opera, *All My Children*. Bill Clement was a lead analyst on ESPN for 18 years and broadcast five Olympic Games for NBC. He can be seen regularly on Comcast SportsNet. Bill Clement is the author of an inspirational book, *EveryDay Leadership: Crossing Gorges on Tightropes to Success*.



*"...working to EXCEED your expectations!"*

## What Clients Say About Bill

*"In my 25 years of arranging speakers for national conferences, I have NEVER had a keynote speaker put in the time and preparation to customize his remarks for an audience like Bill. His presentation fit with both the theme of our conference and the identity of the audience. Outstanding! We have already booked Bill for next year's conference and I would not hesitate to recommend Bill Clement to ANY type of group or organization."*

*Eric Waterman  
Chief Executive Officer, IMPACT  
Ironworker Management Progressive Action  
Cooperative Trust*

*"Bill Clement is simply the best I have ever heard. This will be the smartest training money you ever spend for your organization."*

*Cliff Hagele  
ACS Relocation Readiness Program  
Fort Sill, OK*

*"Bill Clement provided the perfect compliment to an extensive year-long training program for our sales management professionals. His unique ability to deeply understand our business was perfectly delivered and the lessons of Bill's professional and personal life were so effectively conveyed that we couldn't help but retain the messages."*

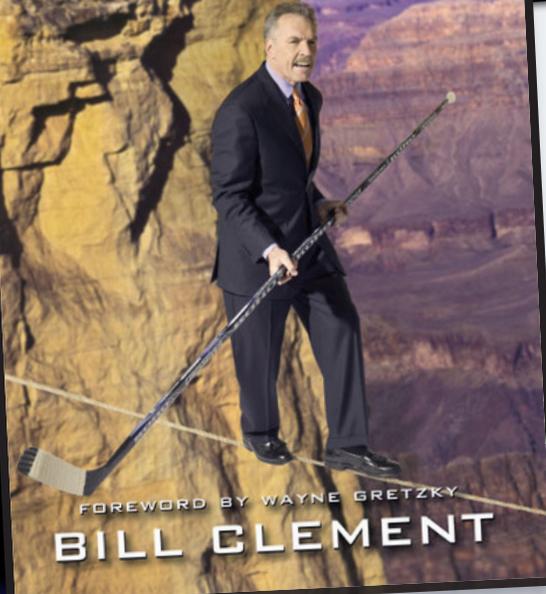
*Terry O'Brien  
Director of Marketing, Specialty Concrete Products  
Lafarge North America*

*"I have worked with many sports stars (NFL, Olympians, etc.) and Bill Clement topped them all and exceeded my highest expectations! The homework Bill did on the industry and the company was evident and my people noticed...big time. He sounded like an AT&T executive! Our employees are still talking about his presentation."*

*Joe Baker  
Vice President & General Manager  
AT&T Wireless*

### EVERYDAY LEADERSHIP

CROSSING GORGES ON TIGHTROPES TO SUCCESS



*Foreword by Wayne Gretzky*

#### Some of Bill's Clients

*American Express*

*NetApp*

*Ernst & Young*

*Redken Beauty Products*

*EA Sports*

*Fidelity Investments*

*AT&T Wireless*

*Sallie Mae*

*Specialized Carriers & Rigging Assoc.*

*Prudential Securities*

*Air Products & Chemicals*

*KPMG*

*Sprint*

*Seagram's*